



ACCREDITATION EVIDENCE

Title: Bachelor of Applied Science (BAS): MGT 4*** Management and Leadership Capstone Course

Evidence Type: Clear

Date: Fall 2020

WAN: 22-0136

Classification: Syllabus

PII: No

Redacted: No



Western Wyoming Community College

MGT_4* – Management and Leadership Capstone Course Syllabus FALL 2020**

Instructor:

Contact Information

Office Hours:

Response Time:

Students can generally expect a response from the instructor within one business day with the exception of holidays, weekends, or personal leave.

Communication received outside of regular business hours (8-5) will be considered as received the following business day.

Course Number: MGT_4***

Credits: 3

Method of Instruction:

Online lectures, business simulations, and group work. Canvas will be used as the learning management system for this course. All course material will be submitted through Canvas or Capsim. Assignments sent outside these learning management systems will be considered incomplete. Students will work as part of a virtual team to run and manage a company competing through 8 simulated fiscal years.

Transferability:

Keep this course outline for future transferability issues with other schools. Students planning to attend another school should check with that institution concerning transferability since transferability is up to the discretion of each institution. Western has articulation agreements with several other schools.

Prerequisite:

To be taken graduating semester with instructor permission

Course Description:

This course is an integrative capstone course in which students will demonstrate and apply business management concepts strategically within a simulated industry. The interconnectivity of business functions and the causes of an organization's success or failure will be addressed within the simulation. This course will require students to integrate and apply learning from their academic career in a comprehensive manner to identify deficiencies within management and strategic decision making. Core concepts and business techniques will be used to address key challenges facing businesses and to propose plausible solutions involving multiple business functional areas.

Required Textbooks and/or Materials:

Capsim.com

Learning Materials from other Business Management courses

Provided materials

Other Resources: None

Course Objectives and College-wide Goals for Student Success

Listed below are this course’s primary goals and the measure of successful completion of these goals. Some of the course goals also reinforce WWCC’s Goals for Student Success.

WWCC has identified the following as goals for student success:

- Communicate Competently
- Retrieve Information
- See Issues from Multiple Perspectives
- Think Critically, Analyze, and Solve Problems
- Develop Life Skills

Course Primary Learning Goals and Integration of the Goals for Student Success

What students will learn in this class- (Course Objectives)	Program Learning Outcomes	Goals for Student Success	How the skills will be measured- (Assessment)
The student will demonstrate a broad knowledge of the different functional fields of business management and be able to apply business concepts in a business simulation.	Employ an appropriate leadership style in a variety of settings.	Retrieve Information	Business simulation, teamwork, and reports
The student will illustrate ethical and business-oriented judgments in the analysis of business problems and takes these ethical considerations explicitly into account in the solutions proposed for business problems.	Practice the effective and efficient management of resources within organizations.	Communicate Competently	Business simulation, teamwork, and reports
The student will apply critical thinking and problem-solving skills in the diagnosis and recommendation of solutions for management	Analyze business data critically and apply analysis methods correctly.	Think critically, analyze and solve problems	Business simulation, teamwork, and reports

What students will learn in this class- (Course Objectives)	Program Learning Outcomes	Goals for Student Success	How the skills will be measured- (Assessment)
within the context of a business simulation.			
Students will evaluate financial data, industry analysis, consumer research, and accounting information to make strategic decisions and set a strategic direction for their simulated company.	Analyze business data critically and apply analysis methods correctly.	Think critically, analyze and solve problems.	Business simulation, teamwork, and reports

Course Requirements

Late Work:

It is expected that you will submit your work on or before the due date. **Late work will not be accepted.**

Attendance Policy: Regular class attendance is strongly encouraged as class attendance is linked to performance. Attendance will be recorded in order to comply with federal guidelines for financial aid. Each student is expected to actively contribute to their team as this mirrors real-life business situations. Class discussions allow students and faculty to learn from each other. Students are expected to log into Canvas a minimum of three times per week.

Extra Credit: Typically, no extra credit opportunities are offered in this course.

Changes to the Syllabus: The procedures in this syllabus are subject to change in the event of extenuating circumstances. Students will be notified of any changes.

Methods of Evaluation:

Grades will be based upon the following TENTATIVE point distribution:

Assessment	Percentage of Grade
Business Simulation	40%
Simulation Paper	30%
Reflection Paper	30%

This breakdown is tentative and may be revised during the semester. You will be notified of any changes via Canvas.

Grading Policy- [College Policy and Procedure 5240A](#):

Grading Scale:

A = 90-100%

B = 80-89%

C = 70-79%

D = 60-69%

F = <60%

Rounding Policy: Grades will be rounded to the nearest percentage.

Major Units of Study and Schedule:

[See Canvas Modules and Schedule for any Changes]

	Due Date	Chapters Covered
Module 1		Business Simulation (Research & Development, Marketing)
Module 2		Business Simulation (R&D, Marketing, Production and HR)
Module 3		Business Simulation (R&D, Production, HR, Ethics, Finance)
Module 4		Business Simulation (R&D, Production, Marketing, Finance, HR, Ethics)
Module 5		Simulation Paper (Business analysis)
Module 6		Reflection Paper (Leadership and Management Analysis)
Module 7		Reflection Paper (Leadership and Management Analysis)